



**Yoruba Social and Cultural  
Association of British Columbia  
(EGBÉ OMO YORUBÁ TI BC)**



# **METRO VANCOUVER BLACK BUSINESS**



**~ EVENT ~  
BROCHURE**

**SATURDAY  
OCT. 21ST,  
2023**

 **Guildford Recreation Centre**  
15105 105 Avenue,  
Surrey

 **11AM - 4.30PM (PST)**

**[metrovanancouverblackbizexpo.ca](http://metrovanancouverblackbizexpo.ca)**





# EXPO PROGRAM

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**8:00 - 10:00am - Exhibitor Set Up**

**10:00 - 10:45am - Exclusive Speaking Program**

*Master of Ceremonies: Bukkie Adewuyi, Yoruba Social and Cultural Association of BC*

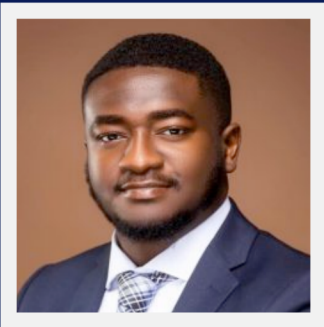
- Adebola Ige, Yoruba Social and Cultural Association of BC
- Anita Huberman, Surrey Board of Trade
- John Aldag, Member of Parliament
- Hon. Jagrup Brar, Minister of State for Trade
- Ekaose Mon-Jon Nwadiani, Hybis Brands
- Patrick von Pander, The Big Picture Coach

**11:00 - 4:30pm**

**Expo Open to Public**



# WELCOME MESSAGES



## **Adebola Ige, President**

Yoruba Social and Cultural Association of BC

It is my pleasure to welcome you all to the second edition of the Metro Vancouver Black Business EXPO. After a successful inaugural event in 2022, this year's event continues to grow. Our vision is to create a safe space for our entrepreneurs to trade and thrive inclusively and equitably. This vision is demonstrated and amplified by our partnership with the Surrey Board of Trade. Our Exhibitors took another bold step in connecting with the community by taking part in this event. I would like to thank all of our sponsors, community members, volunteers, and our partner, the Surrey Board of Trade.



## **Anita Huberman, President & CEO**

Surrey Board of Trade

The Surrey Board of Trade is proud to join the Yoruba Social and Cultural Association of BC to co-host the Metro Vancouver Black Business Expo. Building on the success of last year's event, we are pleased to showcase and amplify local Black-owned businesses. Each of you here today are taking a bold and courageous step in growing your businesses. The power of networking and brand exposure cannot be underestimated. I applaud you for how far you've already come and look forward to supporting you as you continue on your journey to success.





President of the King's Privy Council for  
Canada and Minister of Emergency  
Preparedness and Minister responsible for  
the Pacific Economic Development Agency of  
Canada



Président du Conseil privé du Roi pour le  
Canada et ministre de la Protection civile et  
ministre responsable de l'Agence de  
développement économique du Pacifique  
Canada

Ottawa, Canada K1A 0G2



Today, we celebrate community and culture. The Metro Vancouver Black Business Expo brings together business leaders who are doing amazing things in our province. You are solving problems, creating jobs, and showing the next generation what is possible with an entrepreneurial spirit.

As entrepreneurs, you have chosen the right place to grow your business. British Columbia is a hub for new ideas. The diversity of our business leaders is one of our greatest strengths. It is fantastic that more and more Black business owners are choosing to build here.

As Minister responsible for PacifiCan, my vision is enduring prosperity for all British Columbians. To make that vision a reality, PacifiCan is supporting entrepreneurs with diverse talents, knowledge and experience from across British Columbia.

As you grow your businesses, you are strengthening your community and creating meaningful change. The Government of Canada is here to support you on your journey.

On behalf of the Government of Canada, thank you to Yoruba Social and Cultural Association of BC and Surrey Board of Trade for organizing this important event. Thank you to all of you who are propelling B.C. forward with action and ambition.

Aujourd'hui, nous célébrons la communauté et la culture. L'exposition des entreprises de la communauté noire de la région métropolitaine de Vancouver (Metro Vancouver Black Business Expo) rassemble des chefs d'entreprise qui accomplissent des choses extraordinaires dans notre province. Vous résolvez des problèmes, créez des emplois et montrez à la prochaine génération ce qu'il est possible de faire grâce à l'esprit d'entreprise.

En tant qu'entrepreneurs, vous avez choisi le bon endroit pour développer votre entreprise. La Colombie-Britannique est une plaque tournante pour les nouvelles idées. La diversité de nos chefs d'entreprise est l'une de nos plus grandes forces. Il est fantastique que de plus en plus de chefs d'entreprise de la communauté noire choisissent de s'installer ici.

En tant que ministre responsable de PacifiCan, ma vision est celle d'une prospérité durable pour tous les Britanno-Colombiens. Pour que cette vision devienne réalité, PacifiCan soutient des entrepreneurs aux talents, aux connaissances et à l'expérience diversifiés, issus de toute la Colombie-Britannique.

En développant vos entreprises, vous renforcez votre communauté et créez des changements significatifs. Le gouvernement du Canada est là pour vous soutenir dans votre démarche.

Au nom du gouvernement du Canada, je remercie l'Association sociale et culturelle Yoruba de la Colombie-Britannique et la Chambre de commerce de Surrey d'avoir organisé cet événement important. Merci à toutes les personnes qui stimulent la Colombie-Britannique en faisant preuve d'action et d'ambition.

The Honourable / L'honorable Harjit S. Sajjan  
September / septembre  
2023

Canada





## **A MESSAGE *from* PREMIER DAVID EBY**

As Premier of British Columbia, I extend a warm welcome to all attendees of the 2023 Metro Vancouver Black Business Expo.

This expo provides a remarkable platform for Black entrepreneurs to showcase their products and services to a wide audience, creating invaluable networking opportunities and opening doors for new collaborations. Small businesses are important to our communities, and I am thrilled to see the diversity and entrepreneurial spirit that this event brings to our province. By empowering Black business owners, we help to foster an inclusive and thriving business ecosystem that champions the success of all entrepreneurs.

I would like to thank the Yoruba Social and Cultural Association of BC and the Surrey Board of Trade for providing this vital opportunity for Black business owners to connect and promote their businesses. We are fortunate to live in Canada's most culturally diverse province, and events like this highlight the remarkable contributions and talents of Black entrepreneurs to our economy.

Please accept my best wishes for a successful expo!

A handwritten signature in blue ink, reading 'David Eby'.

**Honourable David Eby, KC**  
*Premier of British Columbia*



# MESSAGE FROM THE MAYOR



## **Her Worship Brenda Locke**

Mayor, City of Surrey

On behalf of Surrey Council, I'm pleased to welcome the 2023 Metro Vancouver Black Business Expo and its attendees to our great City.

I am excited to see Black entrepreneurs being showcased at this event. The Expo provides a great opportunity for professionals, entrepreneurs and leaders in our community to connect, in addition to providing crucial networking opportunities to help elevate and connect business owners for future partnerships.

As the fastest growing City in the region, we know the importance of celebrating diversity. Without question, the City of Surrey is made stronger and more vibrant by our multiculturalism and we are committed to building a culturally inclusive community for all.

I thank the Yoruba Social and Cultural Association of BC and the Surrey Board of Trade for creating this platform and for choosing Surrey to host this important event. We must work together to advance equity, diversity and excellence for Black British Columbians and Surrey residents, and events like this Expo help amplify the contributions made to our community and economy by Black entrepreneurs and business owners.







# ABOUT THE EXPO

The Metro Vancouver Black Business Expo is hosted by the Yoruba Social and Cultural Association of BC, in partnership with the Surrey Board of Trade. This annual event is an opportunity for Black business owners to showcase their products and services, connect with potential customers and build important brand recognition in the marketplace. It provides a venue for entrepreneurs to connect and learn from each other, while also learning about programs and services available to Black-owned businesses.



## **ABOUT THE YORUBA SOCIAL AND CULTURAL ASSOCIATION OF BC**

Yoruba BC is a volunteer run Black organization established in 1998 to cater to the needs of the minority ethnic group of Yoruba origin, living in BC. The association provides, promotes and fosters good social and cultural relationships and environment where Yoruba people, Yoruba Canadians and other cultural associations can discuss matters of mutual interest to all cultures.

## **ABOUT THE SURREY BOARD OF TRADE**

The Surrey Board of Trade has more than 3,000 members and 6,000 business contacts, representing 60,000 employees. They provide advocacy, resources, training, education and networking opportunities to our members. The Surrey Board of Trade fosters best business practices to promote growth and prosperity of our members and stakeholders. They act as a catalyst between business, government and our community.

# SPECIAL THANKS

We sincerely thank the sponsors who have made this year's event possible.

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Interested in getting involved in next year's event?  
Contact [heather@businessinsurrey.com](mailto:heather@businessinsurrey.com) for details.



# SPECIAL THANKS

We sincerely thank the planning team who produced this year's event.

## **Yoruba Social and Cultural Association Expo Planning Committee**

Mr. Adebola Ige, President  
Mr. Adeola Awopetu, Chairperson, Black Business EXPO Committee  
Mrs. Bukkie Adewuyi, Vice President  
Mrs. Funmilola Iyiola, Assistant General Secretary  
Mrs. Funmi Agberotimi, Social & Welfare Secretary  
Mr. Tosin Olugbebi, Public Relations Officer  
Mrs. Afesobi Adewuyi, Women Affairs Secretary  
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Mrs. Gladys Akinbobola, Program Planning  
Pastor Samuel Oyeleke, Program Planning  
Mr. Lewis Oladuntoye, Media & Publicity  
Mr. Kayode Adeola, Media & Publicity  
Mrs. Buki Akinmolayan, Media & Publicity

## **Surrey Board of Trade**

Anita Huberman, President and CEO  
Heather Booth, Events and Communications Manager  
Rhona Dhoria, Events and Sponsorship Coordinator





# OUR EXHIBITORS

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## Marketplace

Abbeycity Hair and Beads  
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 Africa Fest  
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 Asriel Ver  
 Blaze Beauty  
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## B2B Networking Lounge

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## The best way to support a community is to be a part of it.

At the heart of every community, you'll find organizations fueled by committed people who are passionate about building a better future for us all. We are inspired by our friends at the Surrey Board of Trade for their commitment to amplifying Black entrepreneurs at the Metro Vancouver Black Business Expo.

[rbc.com/community](https://rbc.com/community)



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**innovate BC**



### Talent Development

Innovate BC delivers programs to develop and diversify B.C.'s tech talent pool to help ensure our innovation future is as strong tomorrow as it is today.

### Tech Adoption

Innovate BC is facilitating the development and adoption of technology that is solving challenges faced by British Columbians.

### Growth

Innovate BC supports entrepreneurs in all corners of the province through mentorship and business coaching.

[www.innovatebc.ca](https://www.innovatebc.ca)

[info@innovatebc.ca](mailto:info@innovatebc.ca)

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**SBOT**  
SURREY BOARD OF TRADE

## METRO VANCOUVER BLACK BUSINESS



**BIGGER & BETTER**

Want to be part of the 2024 event?  
Get in touch!

[president@yorubabc.ca](mailto:president@yorubabc.ca) or [heather@businessinsurrey.com](mailto:heather@businessinsurrey.com)